



Ela Kagel

digital media producer

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## Statement

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Ela combines cultural projects with a profound knowledge of human-machine interactions. On this basis she has created interface structures and contents for different kind of technology-based cultural events: media art exhibitions, networked performances, mobile applications, television formats, ambient computing or multimedia exhibition design- very often in combination. She starts from a cross-media approach to use synergies between different media platforms. As a professional guideline she aims to offer people a self-determined access to digital contents and, most important for her, creates efficient forms of knowledge transfer and new experiences for the audiences.

## CV

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### **profession**

digital media producer

### **education**

History of Arts, University Cologne  
Advanced Research in Theatre and Dance, DASARTS Amsterdam  
European Cultural Planning, De Montfort University Leicester, UK

### **project overview**

Ela is co-initiator & media producer of the Mobile Studios.  
She is founding member of Iconclub, a digital media network in Berlin and has initiated the Upgrade! Berlin in 2006, together with Public Art Lab and Iconclub.

### **Web Applications Overview**

2006 Concept and project management for Motor TV, an IPTV platform for innovative music in Germany / ID-Media & Motor Music.  
Concept of the website & multimedia production of Mobile Studios  
Concept of the Media Service of "Germany - Land of Ideas"  
2005 conceptional lead of the science communication project <http://www.innovatives-oesterreich.at>



Encyclopédie Internationale des Photographes: Concept for the digitization of the collected data of M+M Auer, Geneva

2004 CSO and project manager of uma information technology Vienna.

Project management and concept development for the research project "City Interface": a mobile information guiding system in 3D for the Museumsquartier Vienna

project management of <http://www.zoomblox.at>, a blogging platform for children, for the Kindermuseum Vienna and VICO GOES TV, an interactive television format.

2003-2002 Iconclub media developments for t-info, Telekom, arte, CeBIT 2002 & 2003 and consulting for governmental media centers

2001-2000 Senior Concept Developer I-D Media Berlin and Vienna, web applications and cross media projects for Deutsche Telekom, t-info, t-systems, SWATCH, trimondo, e.on and Loewe

### **Interactive Media Performances**

2000 dramaturgy & text of GVOON, Kafka dreams, Musikhalle Hamburg

1998 writer and director of "Auf den Spuren der Leichtigkeit", an interactive video game for a live audience, DASARTS, Amsterdam

1998 Writer and director of "Straight to the Beef", TV broadcast live before an audience, Victoria Theatre Gent / Belgium

1997 writer and director of "Anti:Gone", Theater im Tunnels, Cologne.

### **Cross Media Concepts**

1999-2000 Freelance Television Author& Producer for Endemol Cologne, Brainpool, ZDF, Filmpool, D&D Productions.

1999 Co-Concept of the Swisscom Pavillon EXPO 2000 / for Facts & Fiction Cologne

1998 Volkswagen Inc: Co-Concept Development of the Beetlemania, an interactive rallye for the market launch of the New Beetle / for ID-Media and Videe

### **Ambient Spaces and Exhibitions**

2006 Co-initiator and media producer of the Mobile Studios, a European nomadic media art platform. <http://www.mobile-studios.org>

2005 Curator of the exhibition Virtual Identities, a retrospective of female media art, with artists like Victoria Vesna, Mouchette et al. Galerie Tristesse, Berlin. <http://www.iconclub.de>

2004 Curator of several media art exhibition spaces during Ladyfest Berlin 2004. <http://www.ladyfest.net>

2004 uma project manager and concept developer of several Media Lab Projects for the Kindermuseum Vienna <http://www.zoomlab.at>

### **Lectures and Panels**

2006 Speaker at the Upgrade! International Conference, Oklahoma / USA: From Audience to Users



to Producers.

2006 Host of the Webconference about the Challenges of Curating Netart, with Lauren Cornell from Rhizome, Liz Slagus from Eyebeam, Anne Barlow from the New Museum New York, Helen Thorington from Turbulence Boston, Petko Dourmana from Interspace Sofia and others.

<http://www.turbulence.org/blog/archives/002529.html> and

<http://curating-netart.blogspot.com/2006/05/curating-netart.html>

2006 Producer of Webcasts for a live audience, in cooperation with the Laznia Center of Contemporary Art in Gdansk, Poland / The Mobile Webcast Studio. <http://www.mobile-studios.org>

2005 Lecture on Female Automats at Gallery Tristesse, Berlin

2005 Resident Lecturer at the bbw Academy Potsdam: Introduction to Audiovisual Media

2004 Speaker at the ECSITE Conference (European Network of Science Centers and Museums) in Barcelona: Bridging the Gap between Virtual and Physical Exhibition Spaces

2004 Speaker at the EC3 conference (Electronic Commerce Conference) in Vienna: Practical experiences with the implementation of a mobile information guide for the Museumsquartier in Vienna

### **Feasibility Studies**

2006 project manager and researcher of the feasibility study The Development of a Monitoring Tool for the Detection of Counterfeits in Online Markets. (Client: Federation of the Swiss Watch Industry, Biel, CH)

2005-2004 project manager and researcher of the feasibility study Future Preservation and Management of the Scientific and Cultural Heritage in Austria. (Client: Austrian Federal Ministry of Education, Science and Culture and the Austrian Council for Research and Technology)